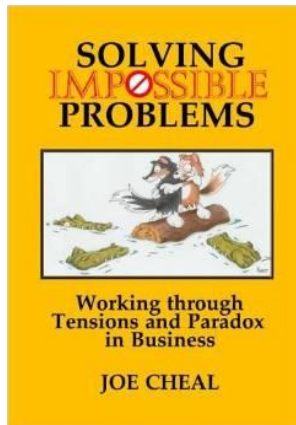


Solving Impossible Problems; Joe Cheal; GWiz Publishing; ISBN 978-0-9548800-1-9



http://www.amazon.co.uk/Solving-Impossible-Problems-Tensions-Business/dp/0954880013/ref=sr_1_1?ie=UTF8&qid=1415189601&sr=8-1&keywords=solving+impossible+problems

I love Joe's work! He's a creative and innovative thinker and continues to contribute so much to the fields of coaching, NLP and business transformation.

This book is a gem. Here's the short review I offered at the time of publication: *"For those interested in how, when, why (etc!) paradox and tensions arise, manifest and impact in business environments, Joe's book is a must... there are few in the current marketplace who understand the dynamics of paradox management as well as Joe. Joe's work is typically well referenced, robustly argued, measured, masterfully written and compelling."*

I certainly recommend it to you; Joe has a fluent and carefully considered way of writing, getting his point across in a way that doesn't confuse. And the whole topic of paradox is just that – confusing and beguiling. The book offers up both theory and some useful tools to be applied in the service of dealing effectively with intractable dilemmas.....

Once I've got round to reading it, I shall post a review on his latest book

Ed Luttrell
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